Alex Caza

Senior Full-stack Software Engineer

alex@alexcaza.com   (514) 742-9796   linkedin.com/alexcaza   github.com/alexcaza   gitlab.com/alexcaza

Experience

Fluent | Founding Product Engineer
May 2021–Present

Fluent is a browser extension that helps you learn new vocabulary as you browse the web.

- Re-architected the extension messaging system which resulted in a 20x improvement in speed while maintaining backwards compatibility
- Built prototype of an SMS translation quiz using Twilio and Serverless so users could learn outside of Fluent's core extension
- Led user research projects to validate potential features, gather customer insights and inform product direction

Firstbloom | Co-founder / CEO
2018–2021

Firstbloom was a mobile app to help people find, brew and rate specialty coffee. Think Vivino or Untappd, but for coffee.

- Architected and maintained 3 code bases consisting of a React Native mobile app, Ruby on Rails REST API, and an Angular 2+ roaster platform
- Built the largest data set of coffee tasting notes and coffee region information known to the industry at the time
- Built a serverless web-scraper that would pull the latest information on partners' coffee offerings, greatly reducing the time needed to add coffees to our app

Sportlogiq | Senior Front-end Engineer
2016–2019

Sportlogiq is one of the leading sports analytics platforms. As employee 15 I was able to affect the shape of their early products and culture.

- Mentored junior developers through code reviews, pair programming and internal talks on key technologies in our stack
- Led the architecture of their soccer analytics single-page web application
- Co-architected the front-end to their core hockey analytics single-page web application that generated tens of millions in revenue

Koodzo | Lead Product Engineer
2015–2016

Koodzo was a marketplace for influencers and content creators to find brand deals with larger businesses. The idea behind the platform was to help smaller creators get paid for posting or reposting content that companies would create, and take part in ad campaigns.

- Lead the architecture, design and user-experience of their marketplace single-page application
- Implemented agile workflows that greatly increased product velocity
- Lead interviews with business partners and influencers to define product direction

Freelancing | Web Development & UI/UX
2008–2019

Built and designed websites for clients in various industries; including fashion, music, construction and video conferencing

Skills

Programming languages
Javascript, Typescript, Ruby, PHP, Python, Clojure, GraphQL, CSS/Sass, SQL

Libraries / Frameworks
React, React Native, Redux, Mobx, Angular, RxJS, NgRx, StimulusJS, Plotly, TypeORM, Rails, Styled Components, Serverless, Express

Tools / Platforms / Engines
Twilio, Postgresql, CouchDB, NodeJS, Jupyter, Git, Heroku, AWS (EC2, S3, Cloudfront), Capistrano, Docker, Firebase, Webpack

Hobbies & Interests
Photography, Writing Blogs & Essays, Calisthenics, Cooking & Baking